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# **Innovation Snail, Triple Helix and other Processes of Economy**

## **Economical Theory of Relatively**

**[www.fibr.ru](http://www.fibr.ru)**



## Capitalization. Paradoxes:

$$\text{Capitalization} = \text{Cap}_i = \text{Price}_i * \text{Nshare}_i \quad (1)$$

$$\text{Price}_i = k_i * \text{NPV}_i \quad (2)$$

$$\text{NPV}_i = \sum \{ \text{CF}_i / (1+r)^{(n-1)} \} \quad (3)$$

$$\text{CF}_i = \text{Revenue}_i - \text{Cost}_i - \text{Investments}_i \quad (4)$$

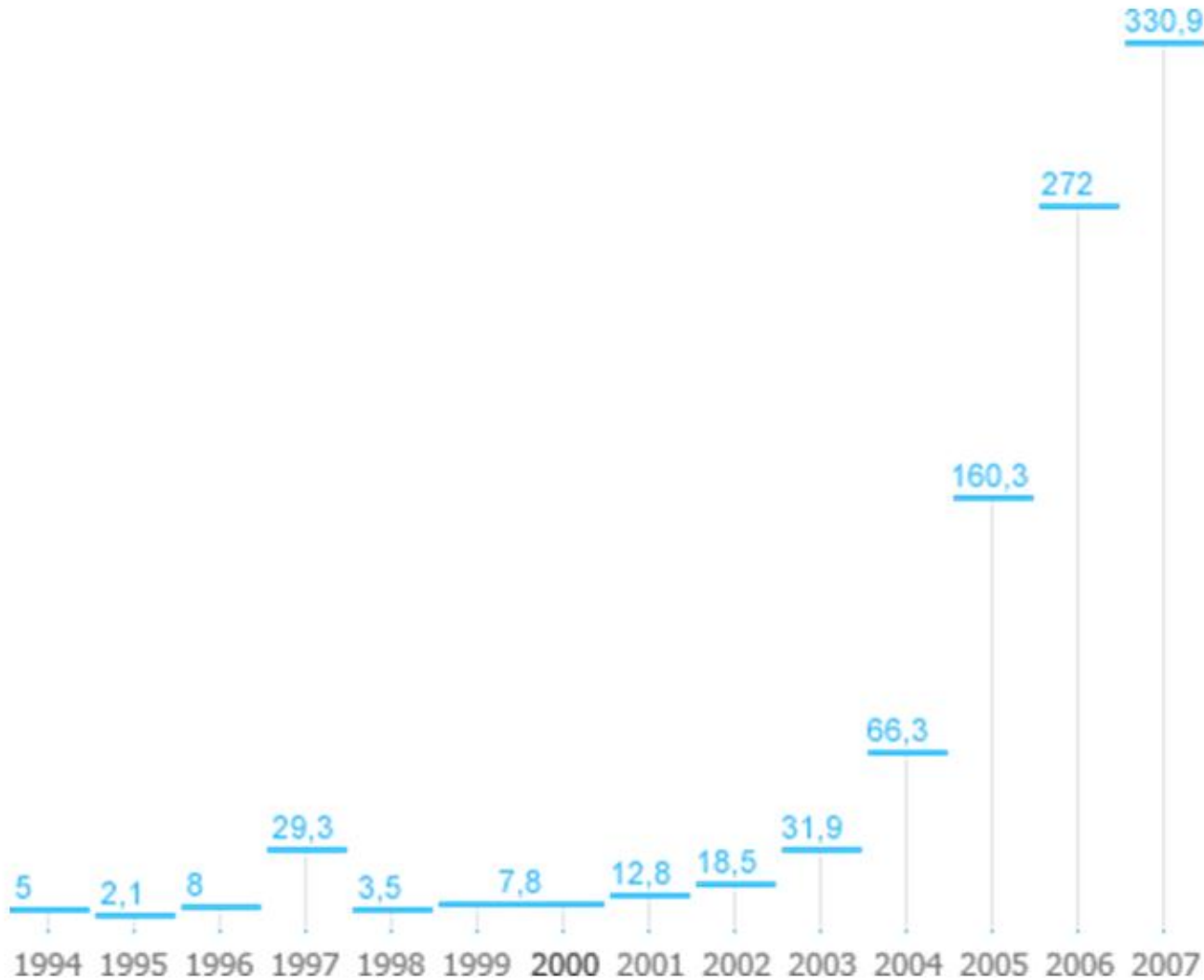
## Capitalization, \$B: GAZPROM (Russia), 1995.



5	2,1
1994	1995

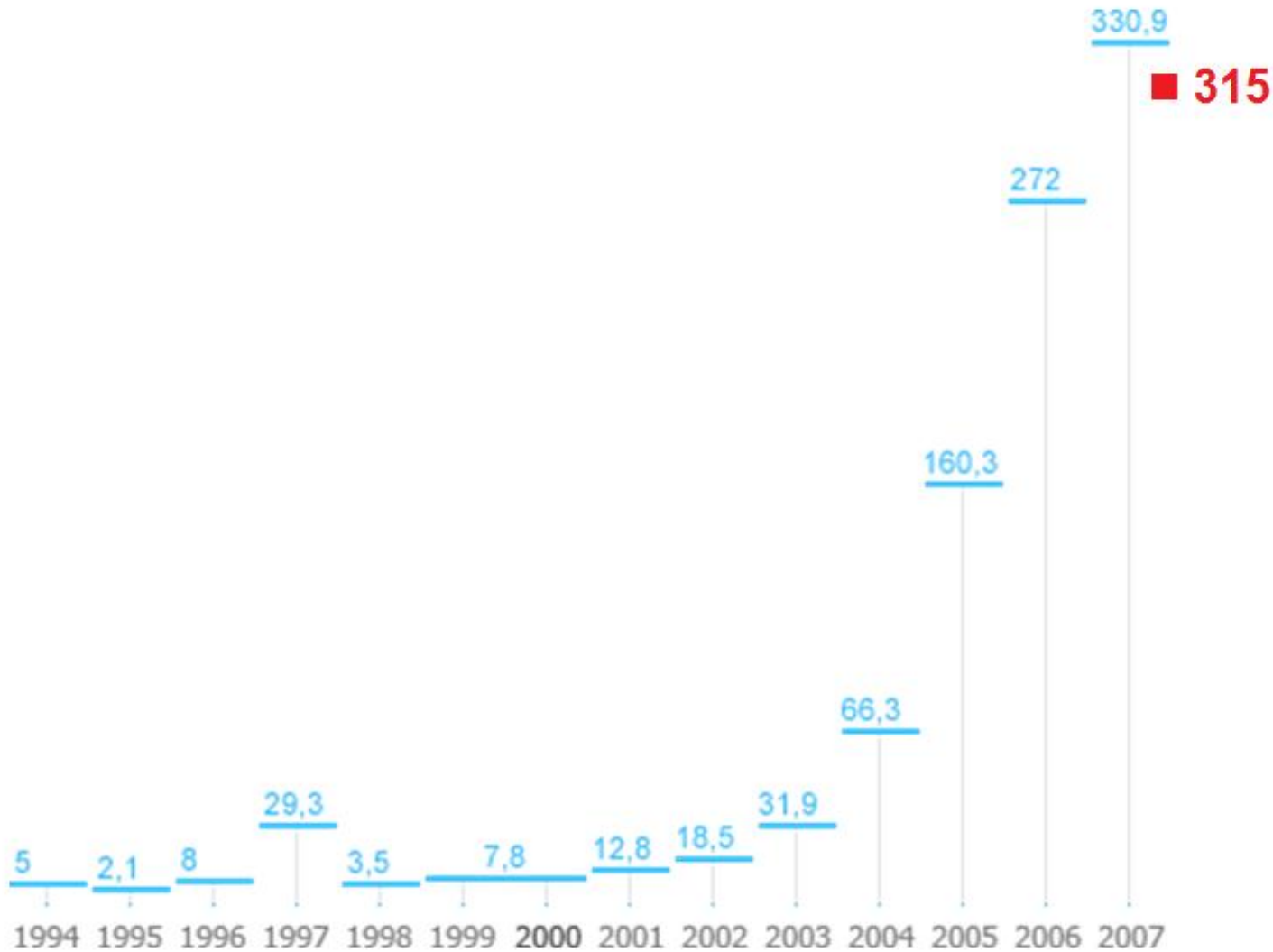
<http://investcafe.ru/companies/gazp>

## Capitalization, \$B: GAZPROM (Russia), 2007.



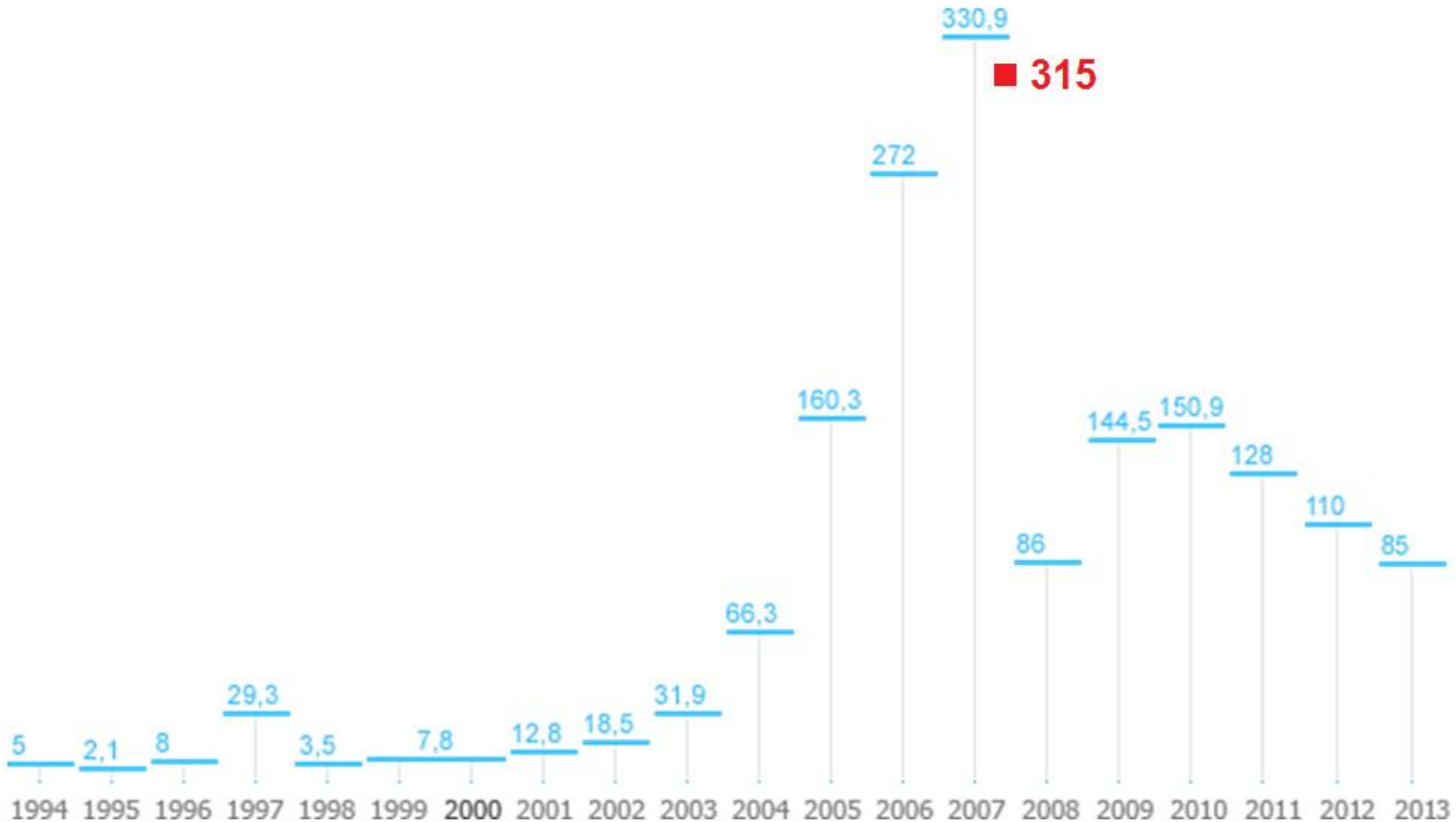
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## Capitalization, \$B: GAZPROM (Russia), 2008.



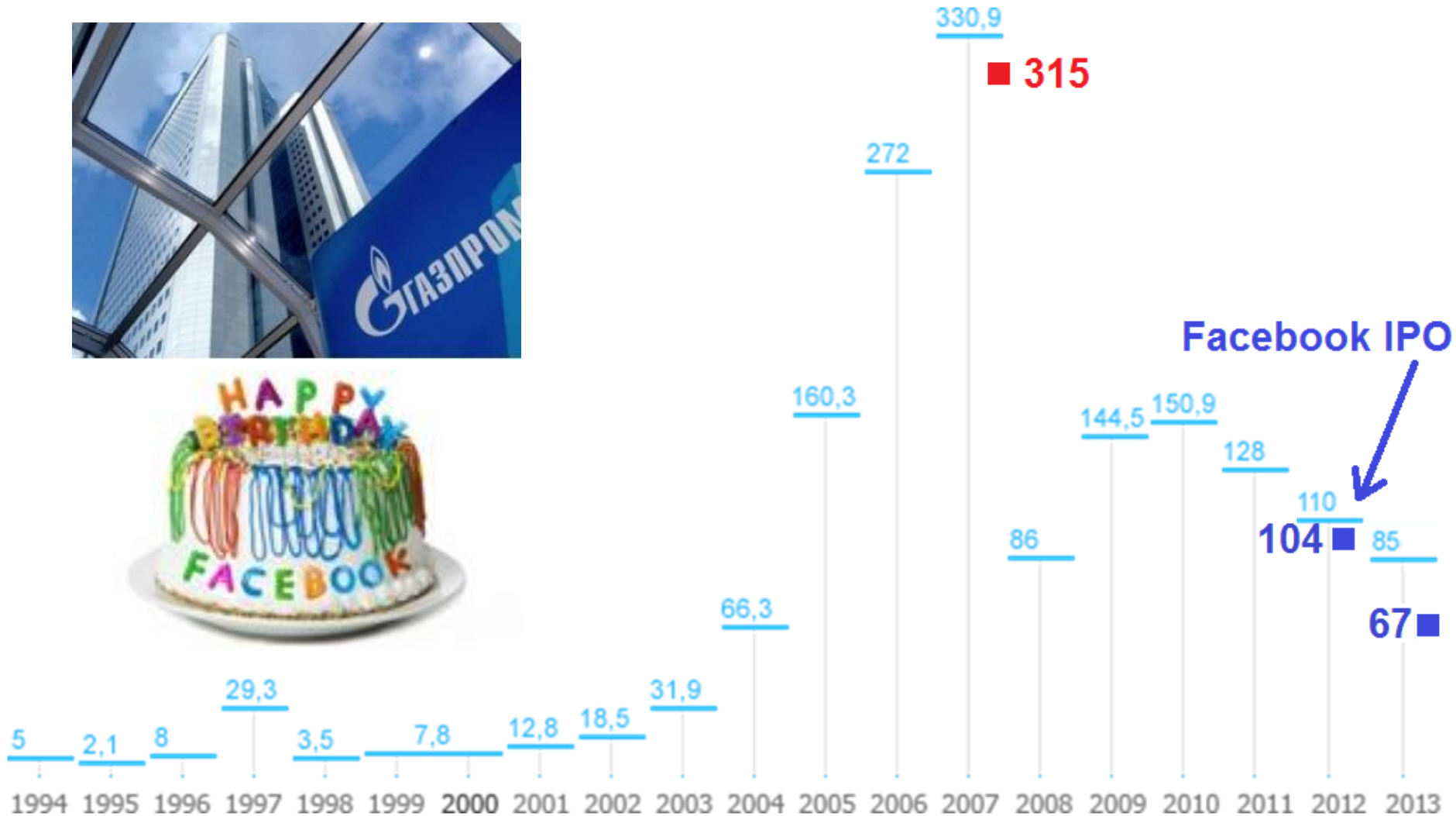
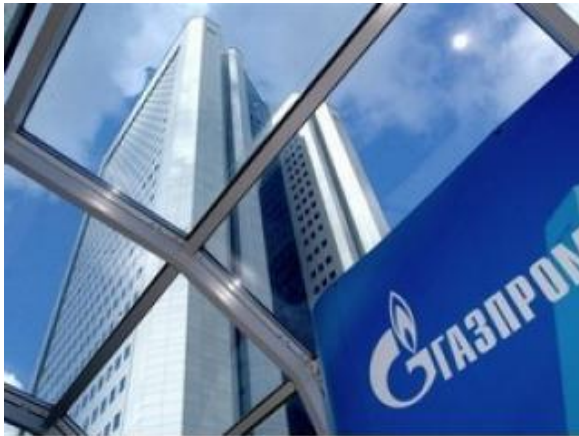
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## Capitalization, \$B: GAZPROM (Russia), 2013.



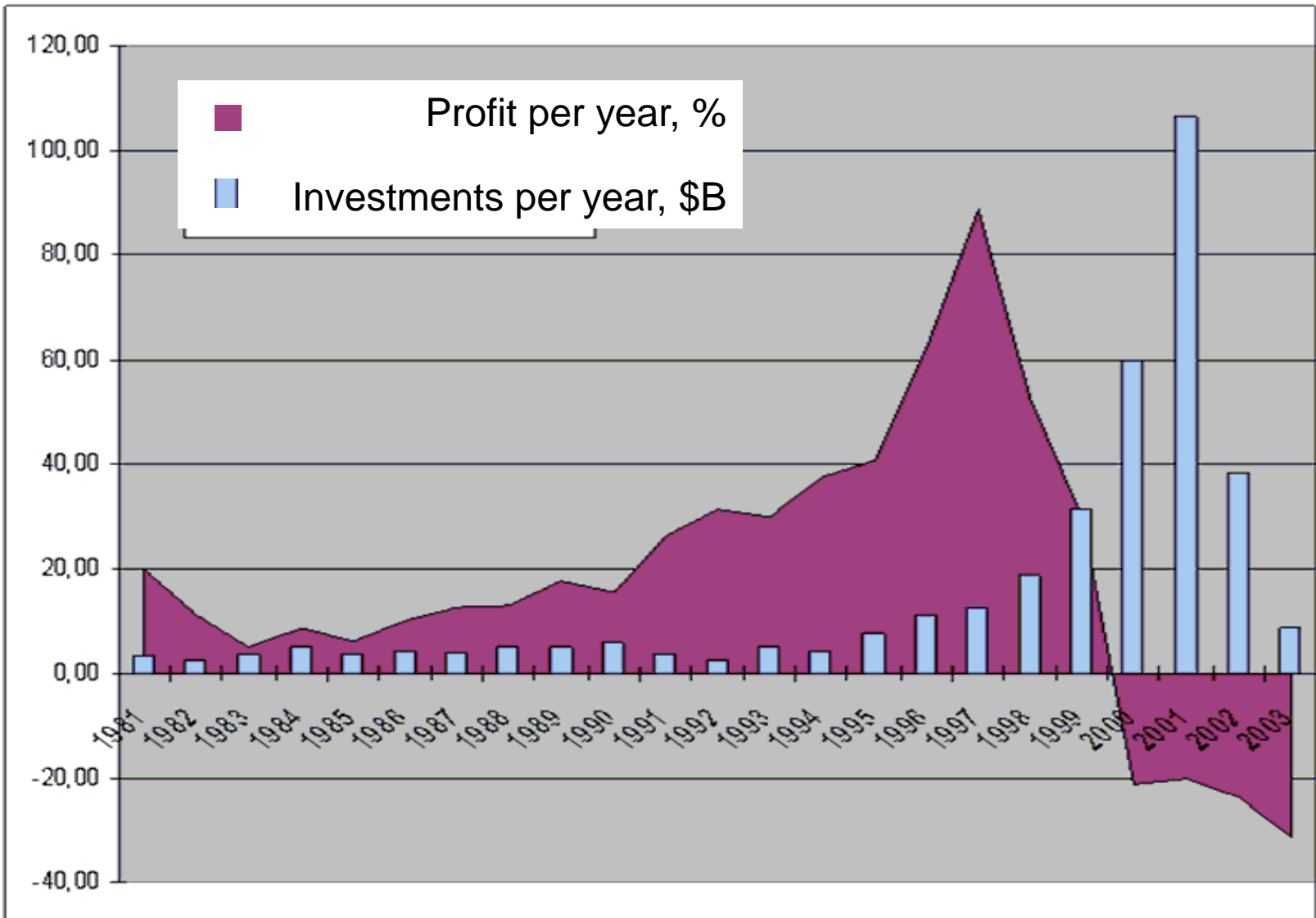
<http://investcafe.ru/companies/gazp>

# Capitalization, \$B: GAZPROM & Facebook



<http://investcafe.ru/companies/gazp>, [www.forbes.com](http://www.forbes.com)

# Venture Capital Generations, USA, 1981 - 2003

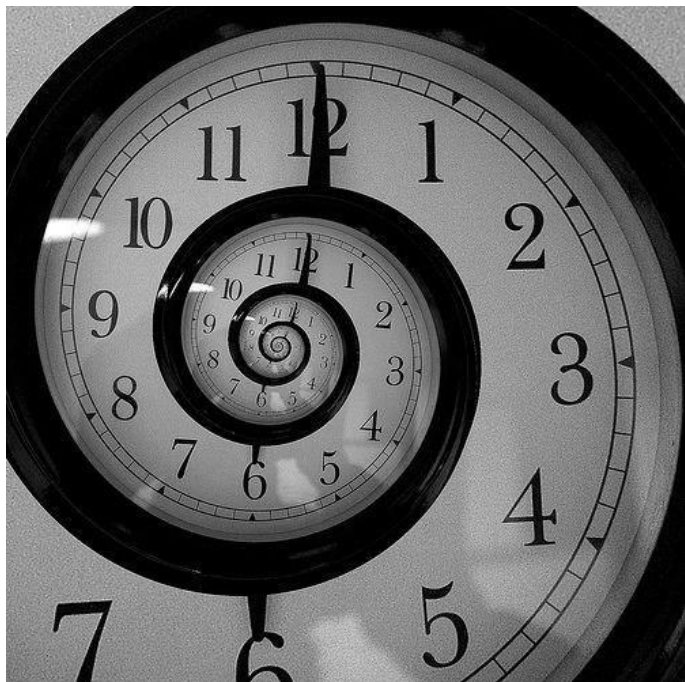


*C. Campbell Venture Business: New Approach, 2004*



# Investment. Last freedom art (Robert Hegstrom, 2005):

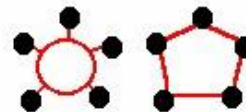
## Intellectual model's set:



Общая шина



Кольцо



Полносвязная



Звезда



Иерархия



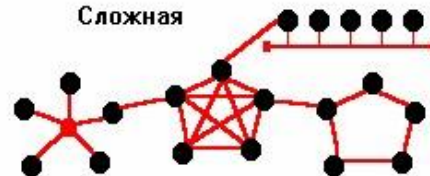
Звезда-Иерархия



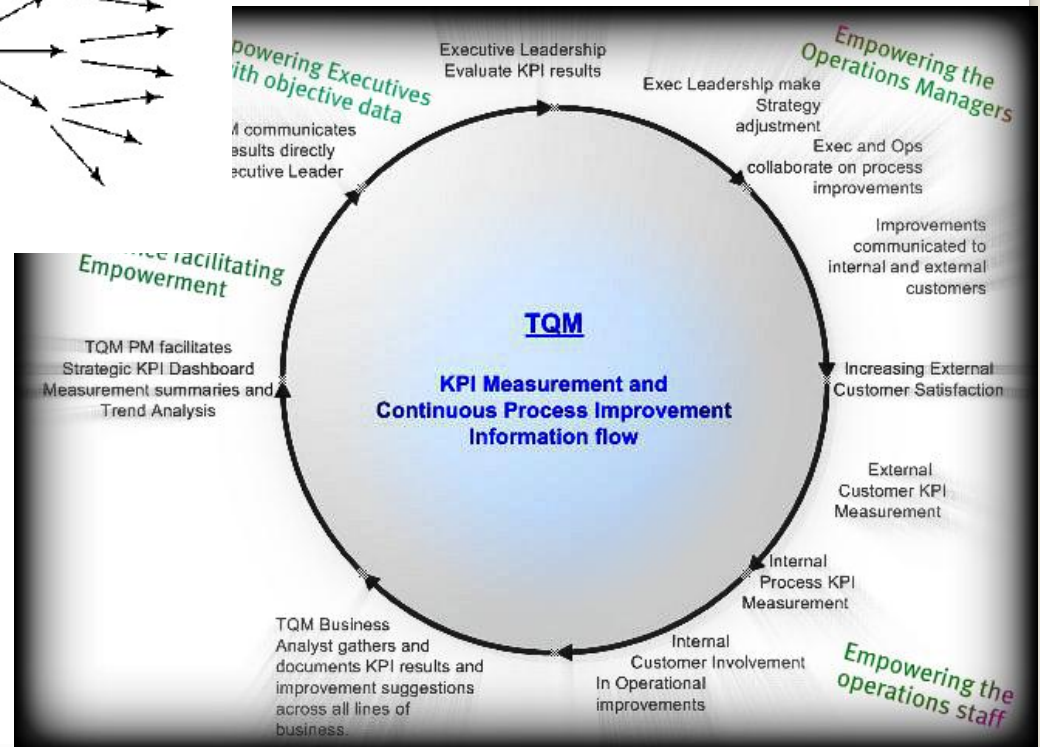
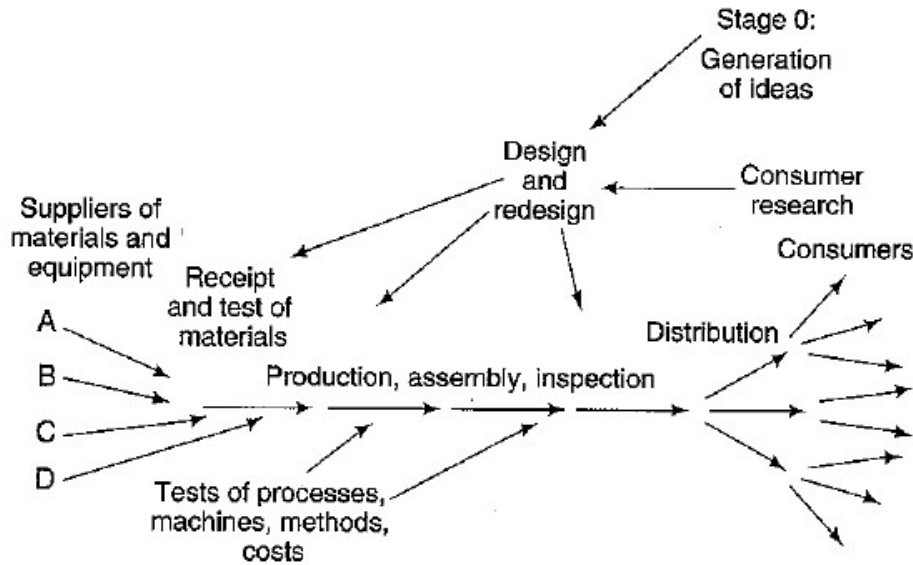
Сложная



Сложная

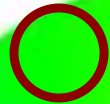


# Total Quality Management (TQM, Edwards Deming):



## Color classificatory:

**Green**



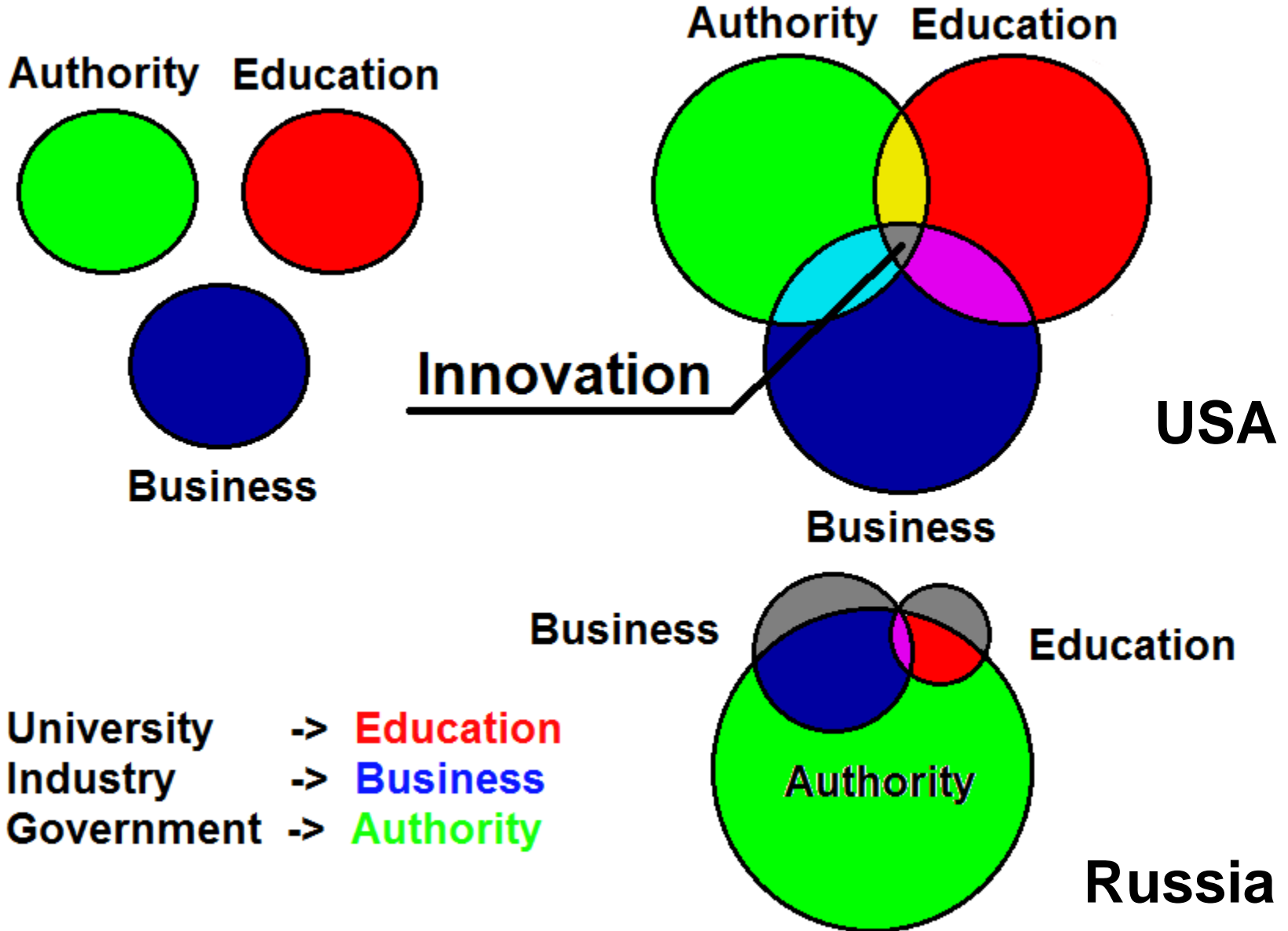
**Red**



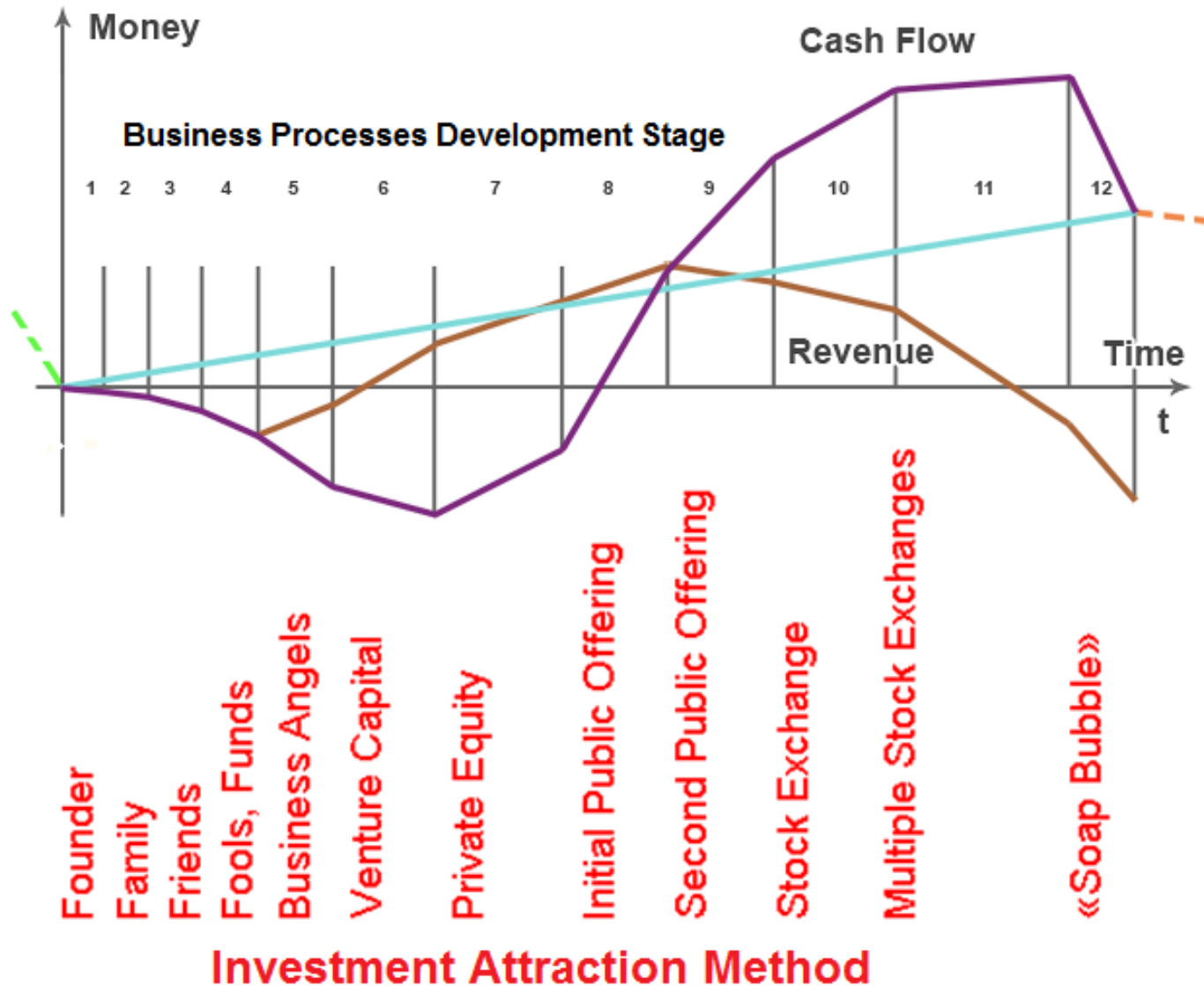
**Blue**



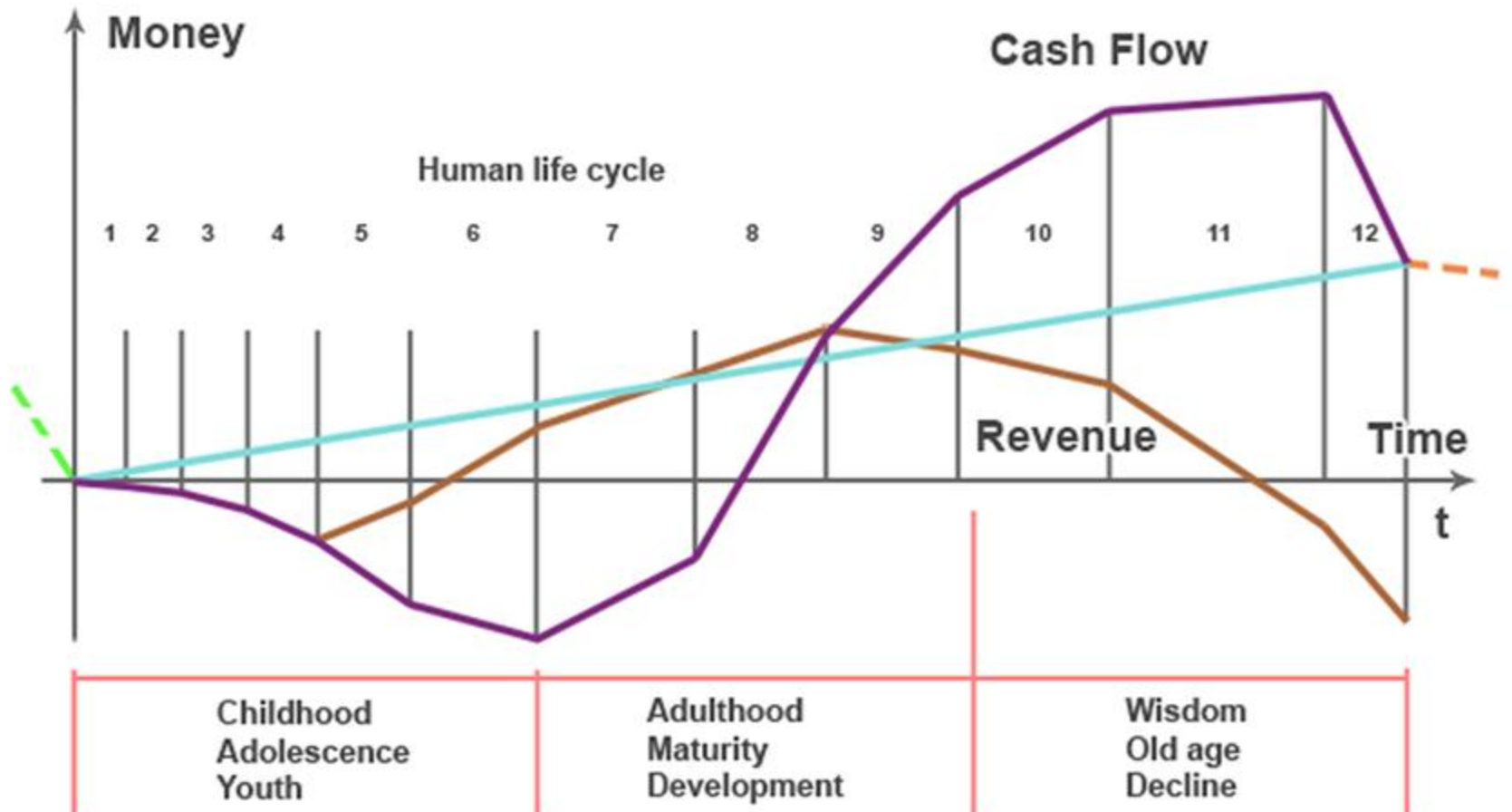
# Triple Helix Innovation (Henry Etzkowitz, 2000):



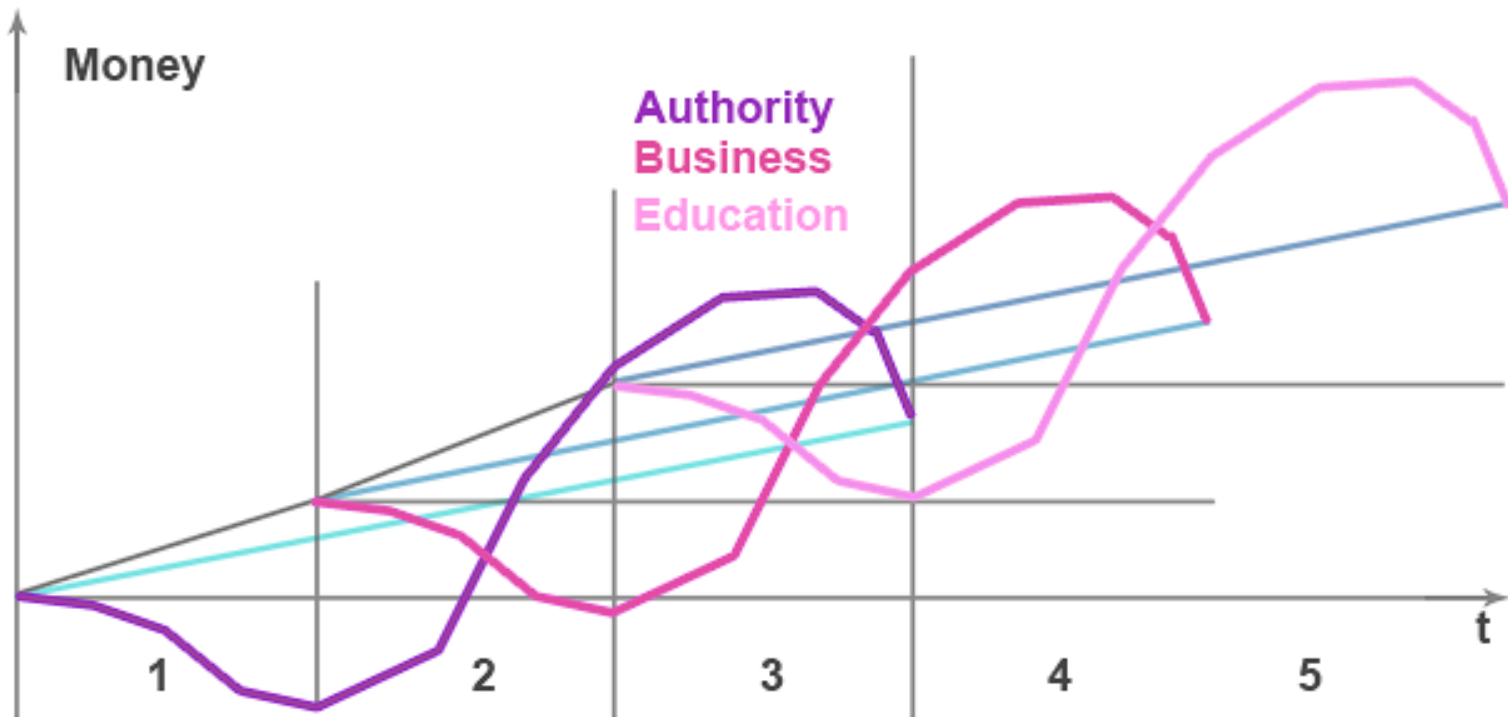
# Life Cycle of Innovation company and Fundraising:



# Human Life Cycle:



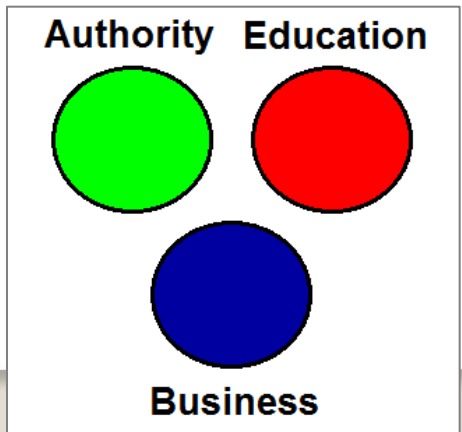
# Household Life Cycle:



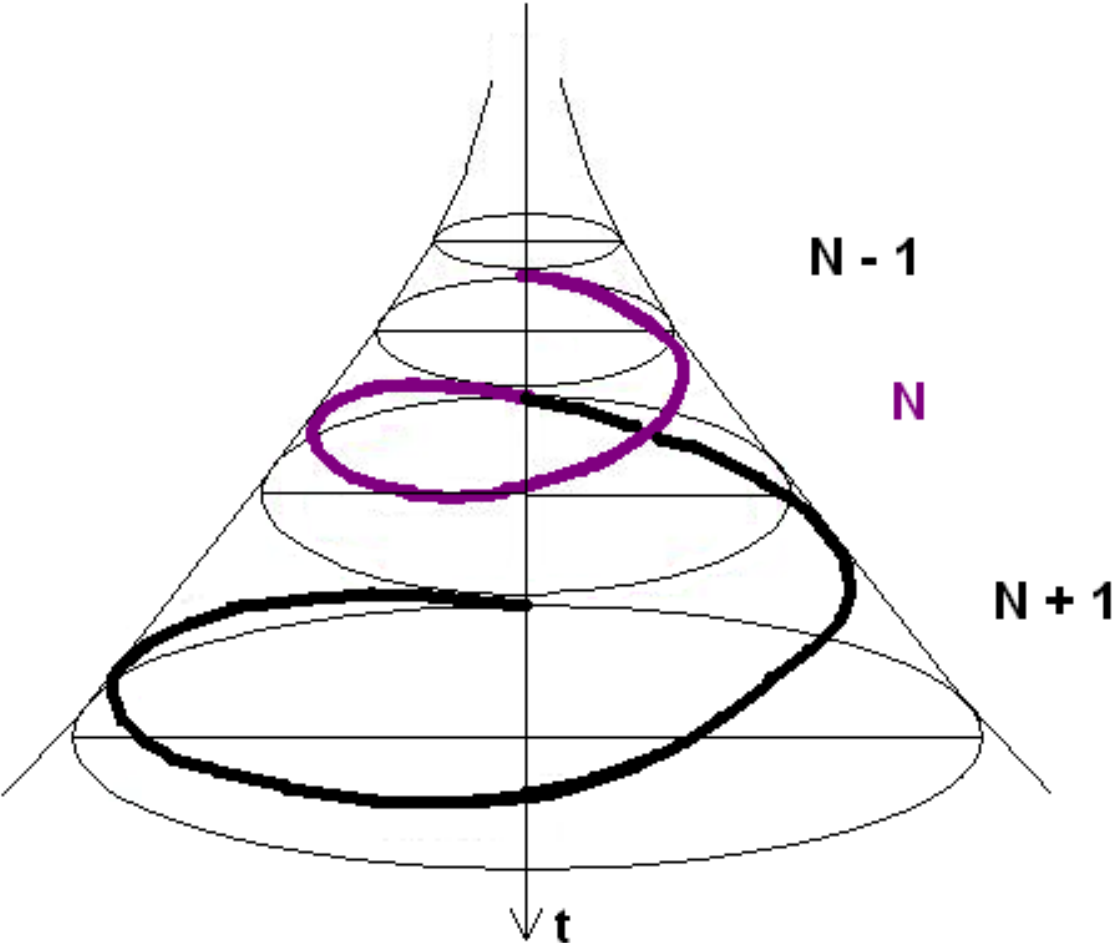
1 Childhood Adolescence Youth  
 2 Adulthood Maturity Development  
 3 Wisdom Old age Decline

Education Business Authority

Generations

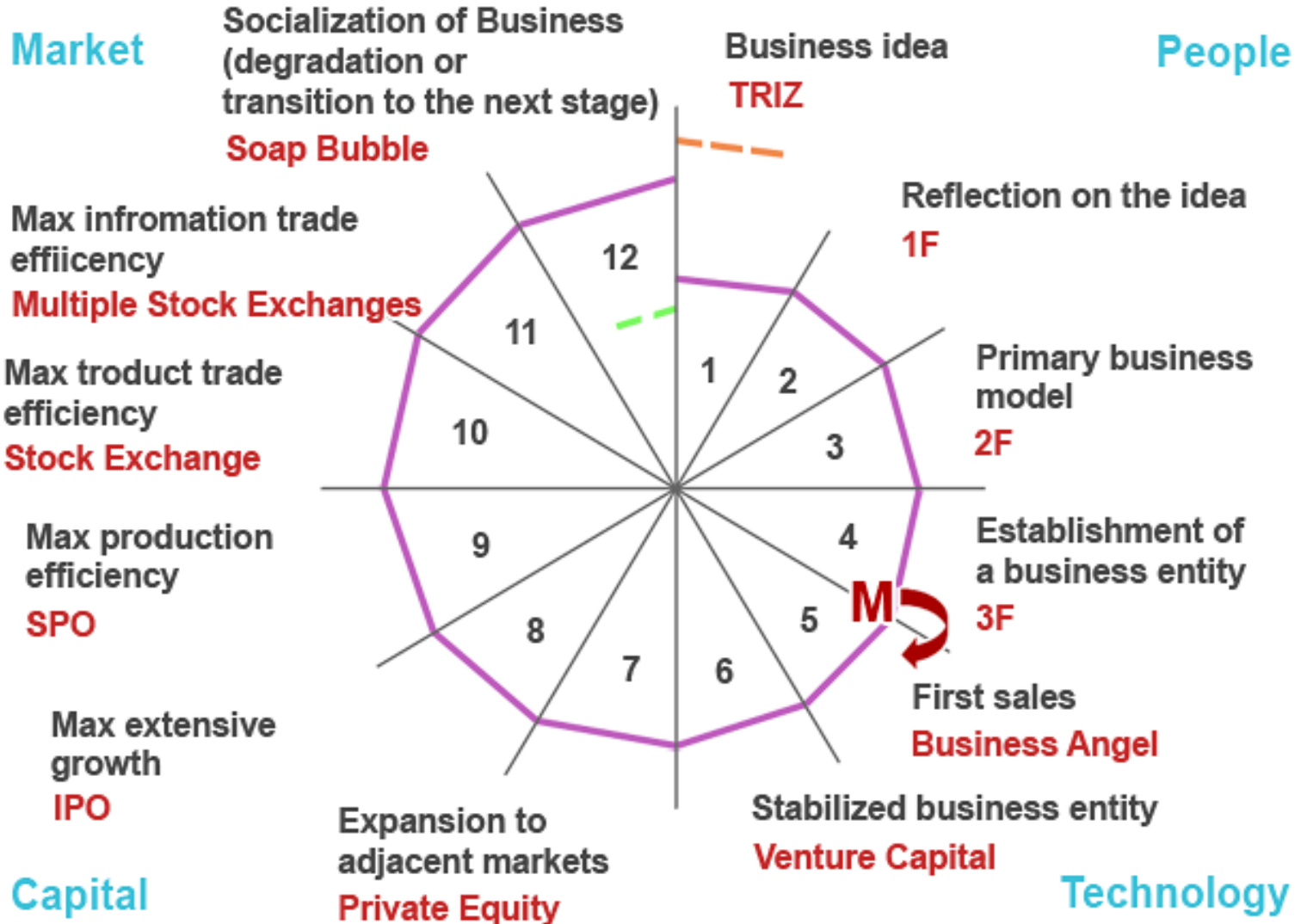


# Chinese model of Time, Businesses, Humanity:

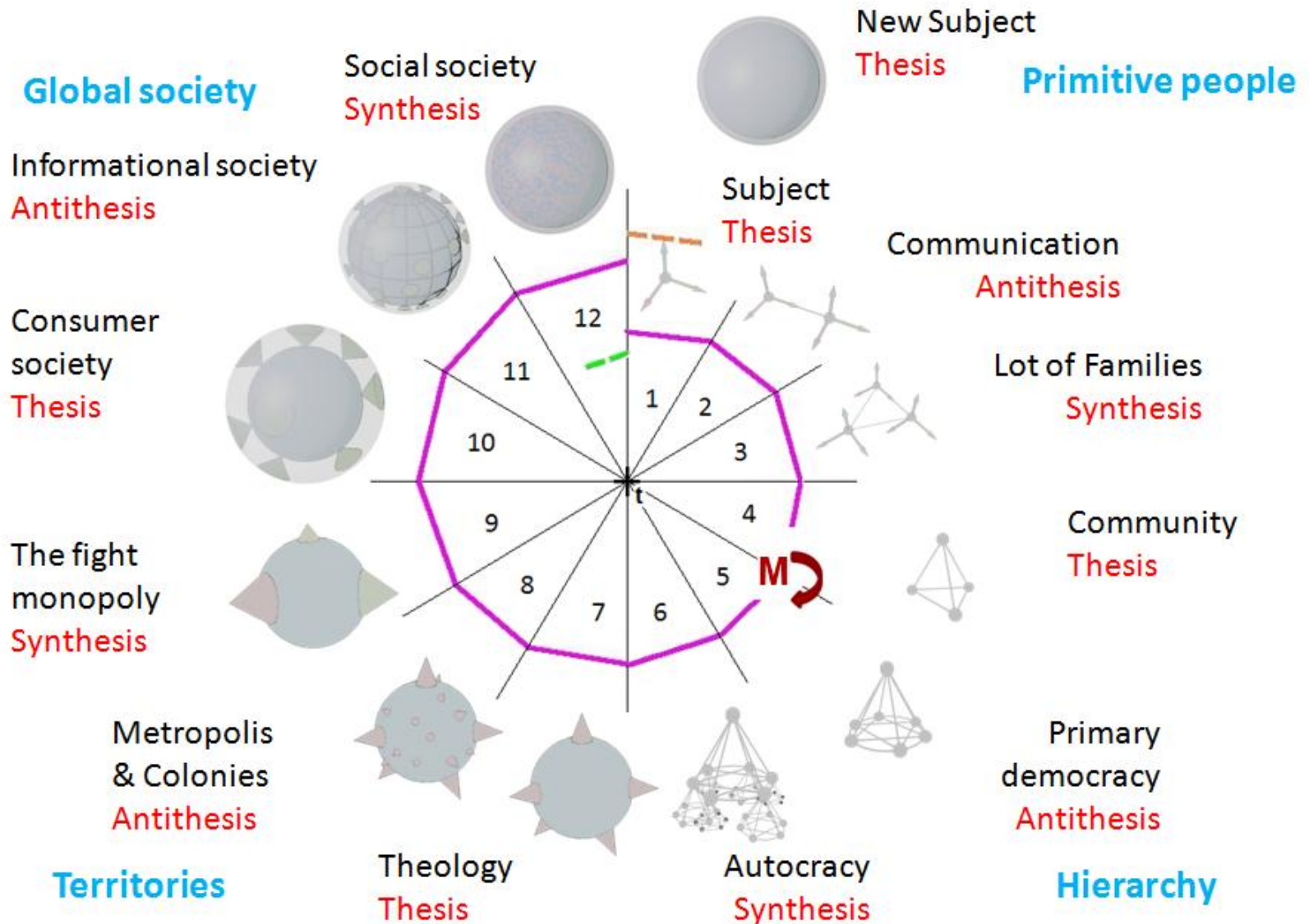




# Innovation Snail of a typical Business:



# Innovation Snail of a Humanity:



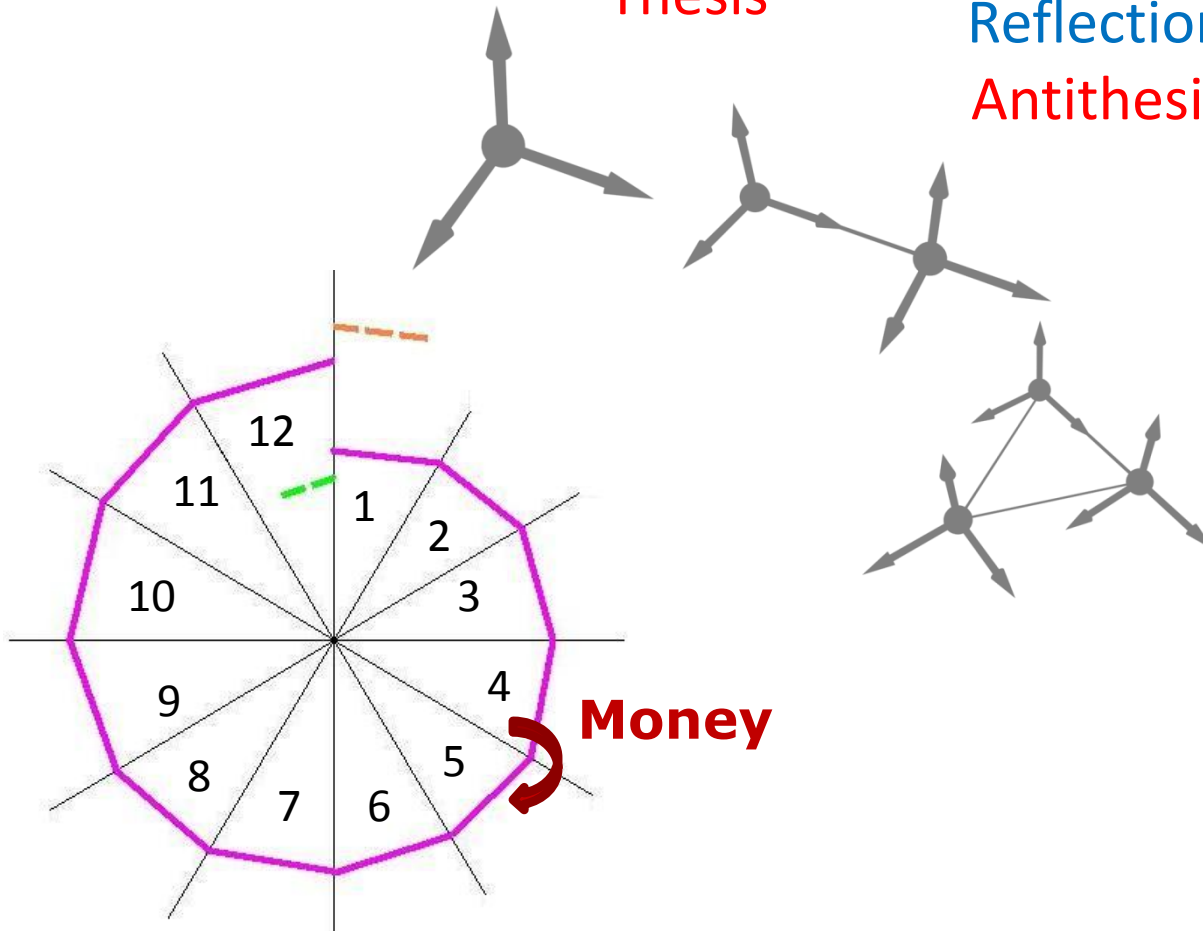
# Life systems Topology - 1:

Point  
Idea  
Thesis

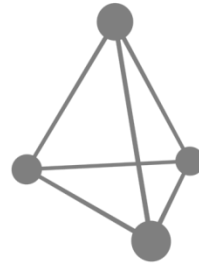
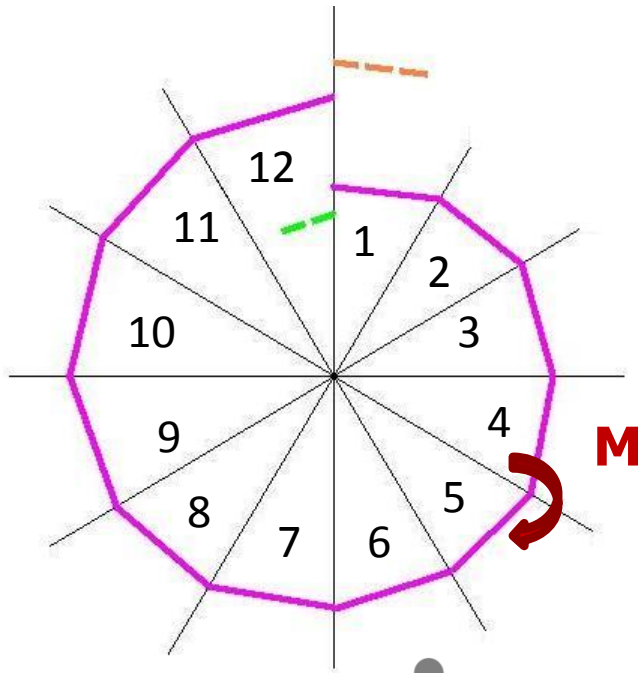
Line  
Reflection  
Antithesis

Primitives

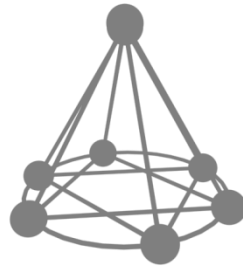
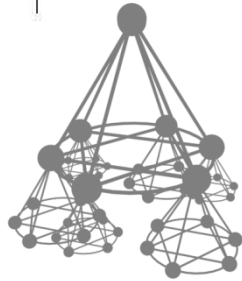
Surface  
Links  
Synthesis



# Life systems Topology - 2:



Primary Volume  
Community  
Thesis



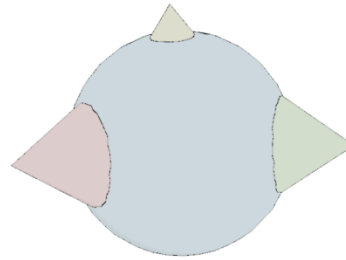
Primary Conic  
Start-up  
Antithesis

Conic  
Pyramid of Power  
Synthesis

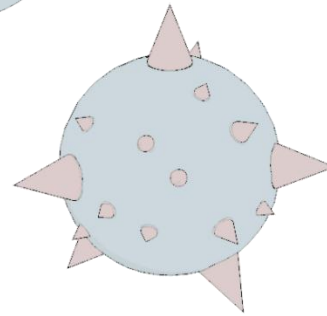
Hierarchy

# Life systems Topology - 3:

The fight Monopoly  
Dualism  
Synthesis

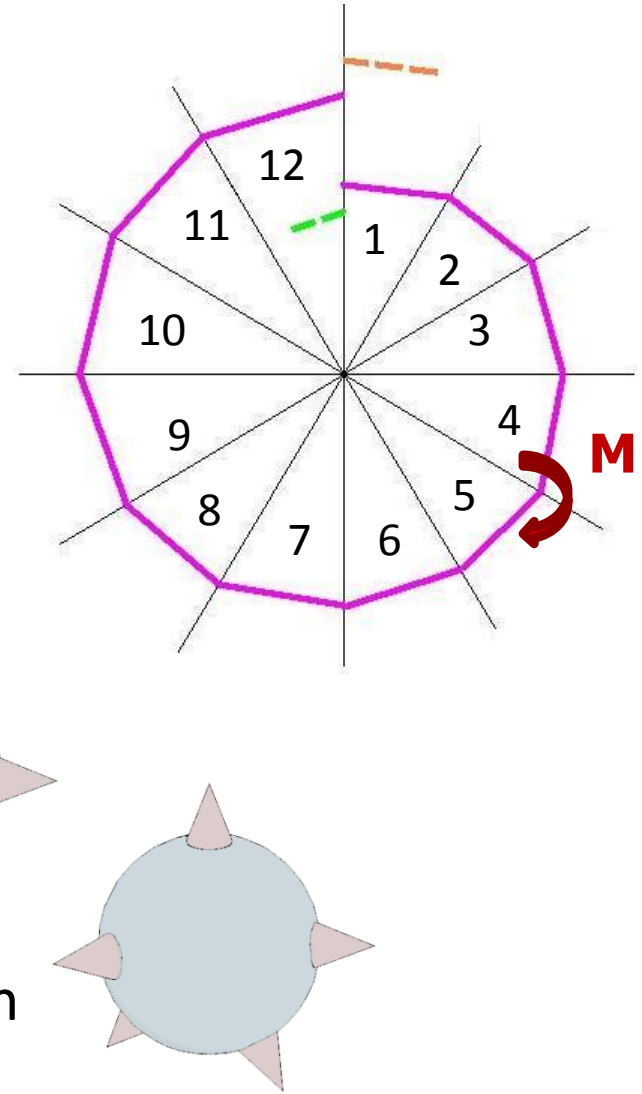


Metropolis & Colonies  
Branches  
Antithesis



Territories

Regional connection  
Expansion  
Thesis



# Life systems Topology - 4:

## Society

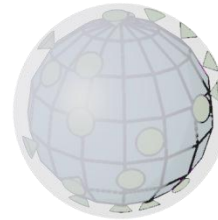
Social Society  
Social Networking  
Synthesis



Informational Society  
Units and Nets  
Antithesis



Super-Point  
Super-Idea  
Thesis



Past-Industrial Society  
Pyramid of Value  
Thesis

